

### **MEDIA KIT** Downloadable Resources - Press Information Updated May 2025

### **Press Contact**

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## Downloadable Assets









# **Our Mission**

The Mission of Vanguard Landing is to offer a safe, intentional, interactive, and inclusive community where persons with intellectual and developmental differences can thrive and achieve their life's full potential.

## About Us

Founded in 2011 with a vision to revolutionize residential and vocational opportunities for adults with disabilities, Vanguard Landing is pioneering a community model that integrates supportive living, employment and educational opportunities, and recreational and social activities. Our innovative approach ensures that every resident has the resources and support they need to lead a purposeful life.

# **Story Angles for the Press**

"From Vision to Reality: Vanguard Landing Enters the Final Stretch"

"Game On for CHOICE: How a 24-Hour Fundraiser Raised \$110,000 for Vanguard Landing"

## **Fast Facts**

- Founded in 2011
- Broke Ground in 2024
- Acres of Land for the Community: 75
- Ribbon cutting and Initial Move-ins in 2026
- Number of Future Residents: 123 (potential for 185 after Phase 2)
- Phase 1 On-site employment opportunities: 5+ locations, initially.
- Day Program: Launches in 2027
- Available Day Program Spots: 50
- As of 2015, the number of adults with ID/D in VA living with a family caregiver who is over the age of 60: 23,000+
- # Of Thriving Intentional Communities, like VGL, in the United States: 125+

## **Current Campaigns**

#### **Capital Campaign**

After raising just over \$5 million dollars since 2020 to secure our Construction Loan, our Board of Directors launched a second stage of this Capital Campaign with a goal of raising \$4 Million dollars by December 2026. During our final loan closing phase, interest rates increased dramatically causing us to move several much-needed items to closer to when we'll be opening the doors. The funds raised are being used for finishing the initial amenities and features of the community. We are cultivating partnerships, programs, and naming opportunities to achieve this goal.

#### One in a Million Campaign

Our One in a Million Campaign is a major fundraising effort aimed at raising \$1 million for the design and construction of the Enterprise Building. By gathering 4,000 donors to give \$250 each, we can make this dream a reality and provide jobs for our future residents. We have found this offers the chance for anyone to be a Philanthropist and participate in a project of this magnitude. (insert direct link here)

## **Programs & Initiatives**

#### **Community First:**

#### <u>The Gathering Point Building</u>

This main hub of our community provides numerous opportunities for a full life. From dining in the Seaside Cafe Dining Hall, to joining in scheduled and spontaneous happenings in the various spaces within its walls, this building is the center of it all. It houses a few administrative offices, a library, classrooms/computer lab, game room, a clinic, a laundry, mailroom and more.

#### The Neighborhood

Our planned residential community provides individuals with disabilities with independence while benefiting from the support they need. It will offer two housing options, life skills training, and friendship building opportunities to create a vibrant and fulfilling lifestyle.

#### **Recreational Activities:**

For all Residential participants, we provide structured day programming designed to help our community members develop essential life and job skills, engage in social activities, and explore hobbies. Activities include wellness and fitness programs, outdoor enrichment in the VanGarden, creative arts, culinary training, and more. Our Sportsplex and Wellness Center will be coming soon!

#### **Employment and Education:**

#### <u>The Enterprise Building</u>

In addition to other jobs created by the Gathering Point and Neighborhood, the Enterprise Building will house multiple small businesses that provide employment opportunities for adults with disabilities while also serving as a revenue stream for Vanguard Landing providing shopping experiences and other spaces to welcome the public. This innovative commercial space will include retail shops, hospitality services, and artistic endeavors and artisan workshops, all designed to empower individuals with meaningful work experiences.