

October 2021 Newsletter



Views From The Landing

The Mission of Vanguard Landing is to offer a safe, intentional, interactive and inclusive community where persons with intellectual and developmental differences can thrive and achieve their life's full potential.

Thank you for taking a peek at what's happening with Vanguard Landing!

Stay up to date at www.vanguardlanding.org

Get Involved...

10 Day Countdown!

Our 7th Annual Hearts & Hoofbeats is in just 10 days!

We need YOU to help us SELL OUT!!! We're about half way to our 150 limit!

Saturday, October 23rd from 5-10pm

Culpepper Barn in Virginia Beach!

Buy Hearts & Hoofbeats Tickets!

2021 HEARTS & HOOFBEATS SPONSORS



The Robert and
Lee Woodard
Family



TOWNE BANK



The
Dear-Keim
Family



Brad & Angie
Schwartz



Hoek Esthetic
Family Dentistry

MAGUIRE
& Sons

The
Mauro
Family

From the Desk of our Executive Director...

October starts my personal favorite season of the year!

Every season has fun things to do and celebrate but these next three months are the most fun-filled with the aromas of pumpkin spice candles and family gatherings to celebrate gratefulness and then December with Hanukkah and Christmas for honoring and celebrating the blessings in our lives.

I very much look forward to decorating the new community buildings of Vanguard Landing with the residents and having so many festive fun-filled times with them and their families too! We will have Family Homecoming Day in the fall and many other fun activities to be together!

This season is very important to Vanguard Landing as we are raising more awareness and funds than ever before! I am not one to hold back on expressing my views in order to help someone understand why we are doing what we are doing in building this Intentional Community and sharing why it matters to all of us, whether they have a family member who needs what we are offering or not.

We are creating this opportunity as it is desperately needed as a new and innovative choice for our fellow citizens who were either born or became disabled through an illness or accident. NO ONE is immune from experiencing this in their family. Some may say, "Well, this doesn't affect me, so I am not interested in helping." Or I don't have a family member with an intellectual disability or autism, so it's not my thing." No one can force anyone to care but I for one have enough empathy and love for others to care, whether

it affects me/my family or not.

For example, I support St. Jude's, yet have not had a child with cancer; I support The Center for Great Apes, yet have never held one captive or met one personally.

I recently had a conversation with a fellow Executive Director of another local non-profit and we talked about how to get more people to support our charity's Mission and care about what we are doing. She shared a book on relevance that we are both reading.

Why do we take the time to worry about this? It's simple – as non-profits, we rely always on donations and people sharing their treasure with us to support the Mission we care about. In the case of Vanguard Landing, we will fortunately be able to mostly support ourselves with our business model once built and open but for **RIGHT NOW** – the **ONLY** way we have been able to start and move toward Construction is donations that wonderful supporters like **YOU** have shared with us!

We have decided to also borrow some funds as raising **ALL** of the funds needed has been unattainable for us. It is not too late for more people to give larger amounts and we have numerous Naming Opportunities to choose from for those that want that! We will be opening our doors with debt on our books which is just fine but larger gifts will help us pay that back along with building things we aren't able to construct in this first phase. We also plan to offer some partial scholarships to help our residents and their families.

THIS is why we continue to need **YOUR HELP!** Families will help the residents and day program participants pay for their rent and services and they are not asking anyone to support their family member forever. We are asking that you help us get built and open so that we can offer this desperately needed option for those that want it! Helping us make this our best season yet.

Thank you for your generosity in the past and your consideration to continue supporting us-

Debbie

Debra Bond Dear

Founder & Executive Director

Mother of Lindsey

**Looking ahead....We're working to
raise our Next Million \$\$!**

Our Initial Capital Campaign goal is to raise 4

million dollars. This is to have:

- 2.5-3 million in Cash to close on our Construction Loan..... (only \$500,000 away from this)
- 1 million in start-up funds for development! (\$6,250 so far from One in a Million Campaign)
- We will then keep going on this Capital Campaign continuing to utilize the numerous Naming Opportunities.
- Every dollar we raise is a dollar we don't have to borrow and pay interest on. We will be using ALL of these funds to build and develop the community.

For our "One In a Million" go-fund-me type effort, we have raised \$6,250 so far with 25 participants!

Be ONE IN A MILLION!

The goal: 4,000 people donating \$250!

Be One In A Million

Our ONE IN A MILLION Members so far!

25 for a total raised of \$6,250

Debra Bond Dear
Windy Crutchfield
Genine Cooper
Judy Bond German
Laurie Phillips
Lindsey Dear
Lori Bridges
JB Bond
Rachel Ulriksen
Susan Strickland
Robert Keilman

The Katie Adkins Family (2)
Michael Mauro
William Mauro
Denis Germano
Virginia Germano
Trevor & Sarah Davenport
Pam Bolt
Laura Mill
Jay Delancy
Kasey Delancy
William and Shellise Janus
Jordan Dear
Josie Rosengrant

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